Turbo Tuesday at WEGMANN automotive: Weekly changing TPMS deals for the perfect season

Veitshöchheim, 08th September 2026

Just in time for the wheel change season, WEGMANN automotive is launching an exclusive sales offensive for automotive workshops and tyre service specialists in Europe. On **Tuesday, September 8, 2026**, the weekly **"Turbo Tuesday"** campaign kicks off with an unbeatable launch offer.

ONLY ON SEPTEMBER 8: Free PT3 diagnostic tool!

For the official campaign launch, WEGMANN automotive has put together an exclusive introductory offer that will be available in this form solely on the very first day of the campaign:
Customers who purchase the *bundle consisting of the PT3 diagnostic tool and 24 sens.it RS+ universal sensors* will receive the programming device completely free of charge. The perfect, risk-free entry into professional TPMS service.

Turbo Tuesday continues: New deals every week

Those who miss the opening day do not have to go empty-handed: Turbo Tuesday will continue every Tuesday until December 1, 2026.

Every following Tuesday, a new, changing promotion will be revealed in the B2B Partner Shop. In the weeks to come, customers can look forward to highlights such as:

- **Attractive hardware discounts:** Including a 10% discount on the professional bundles of the *ATEQ VT57* and *ATEQ VT47* programming devices, each with 24 sens.it RS+ universal sensors.
- **Practical workshop rewards:** Free giveaways with qualified purchases, such as *Power Clear* transparent mounting paste or *Orange Boost* hand cleaner.

The sensational start offer and all subsequent deals can be found in the B2B Partner Shop.

👉 *Discover the campaign now and secure your deals*

WEGMANN automotive GmbH
Rudolf-Diesel-Straße 6
97203 Veitshöchheim

Phone: +49 931 / 32104 0
Email: info@wegmann-automotive.com
More information at wegmann-automotive.com

ABOUT ALLIGATOR

The ALLIGATOR brand offers a comprehensive product range of valves, TPMS, tools and accessories. Whether for cars, commercial vehicles, agricultural machinery or bicycles - ALLIGATOR is your competent partner and expert in the valve and sensor technology sector. All product innovations from the European valve manufacturer are optimized for the benefits and needs of the workshop. ALLIGATOR is a strong brand of WEGMANN automotive.

ABOUT WEGMANN AUTOMOTIVE

WEGMANN automotive is the world market leader for balancing weights and battery terminal sleeves. The company is part of a globally active group of companies and supplies balancing weights, battery terminals and valves to all well-known automobile manufacturers and leading spare parts trade organizations worldwide. WEGMANN automotive is part of the WEGMANN Group, which also includes the companies KDNS and Schleifring. The group is based in Munich and employs more than 6,000 people worldwide.

FOR PRESS INQUIRIES PLEASE CONTACT:

Marisa Grün
Head of International Marketing
Phone: +49 931 / 32104 0
E-Mail: marisa.gruen@wegmann-automotive.com

WEGMANN automotive GmbH
Marisa Grün
Rudolf-Diesel Str. 6
97209 Veitshöchheim
Germany